



THE

Free Guide to Biblically Responsible Investing

*How to align your portfolio with
your faith and values*



INTRODUCTION

Why Your Faith Belongs in Your Finances

Nearly 9 in 10 Christians say they want their investments to reflect their faith. Yet most believers are unknowingly invested in companies or industries they would never intentionally support.

Because most mutual funds mix hundreds of companies together, it is not always obvious where your money is going. Without guidance, many Christian families end up supporting things that conflict with their convictions simply because no one ever showed them another option.

Biblically Responsible Investing, often called BRI, gives Christians a clear framework to honor Biblical stewardship while still pursuing long-term financial goals with wisdom and integrity.

This guide shows you how to understand BRI, how screening works, and how to take simple steps toward aligning your investments with your faith.

Source: Eventide Christian Investment Survey: <https://www.eventideinvestments.com/press-releases/christian-investment-survey-press-release-2023>



THE GAP MOST CHRISTIAN INVESTORS FACE

A Conversation Missing From Traditional Financial Planning

Even though 88 percent of Christians express interest in values-based investing, only 37 percent of those with a financial advisor say the topic has ever been discussed.

This means most Christian investors are left without clarity on what their retirement accounts support. Only 23 percent believe their current funds are truly ethical or oriented toward doing good.

The result is a gap between desire and direction. Christian families want alignment, but very few are given guidance that honors both faith and stewardship.

Source: Eventide Christian Investment Survey

WHERE TRADITIONAL INVESTING FALLS SHORT

Understanding What You May Be Supporting

Many traditional investment funds include exposure to companies involved in categories such as:

- ▣ Abortion-related services or products
- ▣ Pornography and sexual exploitation
- ▣ Gambling platforms or addictive behaviors
- ▣ Alcohol, tobacco, and harmful substances
- ▣ Companies with unethical or abusive labor practices
- ▣ Entertainment directly opposed to family values

These exposures are often buried deep within fund holdings. The purpose is not to condemn anyone. The purpose is to create clarity so Christians can steward resources with understanding instead of uncertainty.





HOW BRI SCREENING WORKS

STEP ONE: REMOVE WHAT CONFLICTS WITH YOUR VALUES

Faith-based screens commonly filter out companies that profit from industries such as:

- ✘ Abortion
- ✘ Pornography
- ✘ Gambling
- ✘ Tobacco and alcohol products
- ✘ Addictive or harmful substances
- ✘ Unethical labor practices
- ✘ Anti-family or degrading entertainment

STEP TWO: SUPPORT WHAT REFLECTS BIBLICAL PRINCIPLES

Many BRI frameworks also highlight companies that align with positive values such as:

- ✔ Life and human dignity
- ✔ Liberty and responsible freedom
- ✔ Purity and integrity
- ✔ Sobriety and self-discipline
- ✔ Family stability
- ✔ Health and longevity
- ✔ Marriage and community
- ✔ Stewardship and responsible corporate behavior

These positive themes create an opportunity to invest in a way that uplifts people rather than harms them.



THE OPPORTUNITY OF BRI

Investing With Clarity and Purpose

BRI is not a single investment product. It is a stewardship approach. Through BRI you can:

- ▣ Invest in a way that honors your convictions
- ▣ Exclude industries that conflict with Biblical teaching
- ▣ Support businesses that contribute to human well-being
- ▣ Pursue long-term financial goals with transparency
- ▣ Gain peace of mind about what your money supports

For many Christians, BRI is one of the most practical ways to connect faith with everyday financial decisions.

THREE STEPS TO GET STARTED IN TEN MINUTES

A Simple Path to Aligning Your Portfolio

You do not need to rebuild your entire portfolio at once. Start with these three steps:



1. Review What You Own

Look at your current statements or account holdings. Many investors are surprised by what they find hidden inside broad funds.



2. Screen Your Investments

Use available screening tools online or ask an advisor to screen your portfolio for values alignment. Chris Rockey can run a free initial screening so you can see exactly what you are supporting today.



3. Take the First Step and Reach Out to an Adviser Who Understands BRI

You cannot complete a full planning process in ten minutes, but you can begin the journey. Reaching out to a fiduciary who understands Biblical values is the next step toward meaningful alignment.

These three steps take minutes, yet they can reshape how your long-term savings reflect your faith.

START ALIGNING YOUR INVESTMENTS WITH YOUR FAITH

You do not have to choose between strong financial planning and Biblical stewardship. With the right guidance, you can pursue both.

[Schedule your free portfolio screening](#)

Phone: 765-453-9600 | Website: www.chrisrockey.com

About Chris Rockey, ChFC®



Fiduciary Financial Adviser

Chris Rockey is a fiduciary financial advisor serving individuals and families across the Midwest. Holding the Chartered Financial Consultant (ChFC®) designation, he specializes in retirement planning, values-based investing, and long-term financial stewardship.

Chris was mentored by industry pioneer Mick L. Owens, CFP®, whose client-first and faith-aligned approach has shaped thousands of planning strategies over the last four decades. Chris carries that legacy forward by blending modern research with Biblical stewardship principles.

He serves clients who want clarity, conviction, and confidence in how they plan for the future.



“If someone came to me and asked whether I would recommend Chris, absolutely we would. Because of some of the things we said with the Biblical values, extreme care with clients. He knows us personally and that’s been an amazing thing. That’s important, knowing someone’s name and calling them by name. Anytime he is available for us. So for sure, I would recommend him.”

— BOB TIPPY, KOKOMO, INDIANA

Testimonials are provided by current clients and may not be representative of all client experiences. No compensation was provided for these testimonials. Past performance or experience may not be indicative of future results. To review additional testimonials maintained by this branch office, please contact 765-453-9600.

Investing involves risk, including potential loss of principal. No investment strategy can guarantee a profit or protect against loss in periods of declining values. Nothing in this guide constitutes an offer to buy or sell a security or insurance product.

Advisory Services are offered through Creative Financial Designs, Inc., a Registered Investment Adviser, and Securities are offered through cfd Investments, Inc., a Registered Broker Dealer. Member FINRA and SIPC. Copyright 2025 All Rights Reserved.